CITY OF LOS ANGELES

TARZANA NEIGHBORHOOD COUNCIL

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TARZANA NEIGHBORHOOD COUNCIL

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TARZANA NEIGHBORHOOD COUNCIL JOINT OUTREACH COMMITTEE & SPECIAL BOARD MEETING AGENDA Thursday, October 10, 2019 6:00 PM

Tarzana Child Care Center 5700 Beckford Ave. Tarzana, CA 91356 Terry Saucier, Chair Esther Wieder, Vice Chair

Committee Members: Devon Cromwell, Scott Diamond, David Garfinkle, Iris Polonsky, Michael Povar, Susan Rogan

The public is requested to fill out a "**Speaker Card**" to address the Board on any item of the agenda prior to the Committee taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered unless a committee member requests that it be called out of order. Speakers shall limit their comments to matters relevant to the item on the agenda. The Chair may rule that the speaker is out of order if the comments are not germane to the item under consideration. If multiple speaker cards are submitted on one agenda item, preference will be granted to members of the public who have not spoken previously during the meeting, either during general public comment or on another agenda item. Comments from the public on other matters not appearing on the Agenda that are within the Committee's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Committee.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 72 hours prior to the meeting you wish to attend by contacting Leonard Shaffer at (818) 921-4992 or by email at tnc@tarzananc.org.

- **1.** Call to Order, Welcoming Remarks
- **2.** Public Comments Comments from the public on non-agenda items within the Committee's subject matter jurisdiction. Public comments are limited to two minutes per speaker.
- **3.** Approval of September 11, 2019 Minutes
- 4. Discussion and presentation by The Web Corner on the benefits of updating the Tarzana Neighborhood Council's website: to include looking at recent examples of websites developed by Web Corner, and discussing why these websites are user friendly to constituents and board members, and how these upgrades will help expand the TNC's outreach efforts. The cost to upgrade the website includes a \$2,000 set-up fee.
- **5.** Discussion and motion: The Outreach Committee recommends the TNC Board approve updating the TNC website, and approve the cost of the update, including set up not to exceed \$2000.00. The vendor to be The Web Corner, Inc.
- **6.** Discussion: review status of TNC Promotional brochures
- 7. Discussion: Use of social media tools, content ideas and posting schedules for resources such as TNC Website, Facebook, Twitter, Instagram
- **8.** Committee Member Comment Comments from committee members on subject matters within the Committee's jurisdiction
- **9.** Future Agenda Items and other Calendar Events
- **10.** Adjournment

For more information about the Tarzana Neighborhood Council visit our web site at www.tarzananc.org
In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by clicking on the following link:
http://tarzananc.org/committee.jphp?committee.id=14, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact us at tnc@tarzananc.org or 818-921-4992.

Any materials that may be distributed to a majority of the Board less than 72 hours prior to the above scheduled meeting are available for review by the public at 19040 Vanowen Street, Reseda, CA 91335

Process for Reconsideration – Reconsideration of Board actions shall be in accordance with the Tarzana Neighborhood Council bylaws.