## CITY OF LOS ANGELES

## TARZANA NEIGHBORHOOD COUNCIL

P.O. Box 571016 Tarzana, CA 91357

TELEPHONE (818) 921-4992 tnc@tarzananc.org www.tarzananc.org



## TARZANA NEIGHBORHOOD COUNCIL

C/O Department of Neighborhood Empowerment 200 N. Spring St. Suite 2005 Los Angeles, CA 90012

TELEPHONE: (213) 978-1551 FAX: (213) 978-1751

## TARZANA NEIGHBORHOOD COUNCIL OUTREACH COMMITTEE AGENDA

Tuesday November 20, 2018 6:30 PM
Tarzana Child Care Center
5700 Beckford Ave
Tarzana, CA 91356
Jennifer Varela, Chair
Committee Members

The public is requested to fill out a "**Speaker Card**" to address the Committee on any item of the agenda prior to the Committee taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Committee.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 72 hours prior to the meeting you wish to attend by contacting Leonard Shaffer at (818) 921-4992 or by email at <a href="mailto:tnc@tarzananc.org">tnc@tarzananc.org</a>.

- 1. Call to Order, Role Call, Welcoming Remarks
- 2. Committee members to be appointed
- **3.** Confirm Appointed Vice Chair as Esther Weider
- **4.** Discussion and possible motion: Set second Tuesday of each month as regular meeting date at a time to be determined. Meeting will be set in conjunction with the Events Committee
- **5.** Public Comments Comments from the public on non-agenda items within the Committee's subject matter jurisdiction. Public comments are limited to two minutes per speaker.
- 6. Discussion and possible motion: Budget for Facebook advertising and directed postings for FY 2018-19 not to exceed \$500
- **7.** Discussion and possible motion: Review quotes received for promotional items grocery bags, pens, tri-fold brochures, etc. and set budget for FY 2018-19 not to exceed \$2000.00
- **8.** Discussion: Social Media Handles Content ideas posting schedules demographic reviews for Facebook, Twitter, and Instagram
- 9. Committee Member Comment Comments from committee members on subject matters within the Committee's jurisdiction
- **10.** Future Agenda Items and other Calendar Events
- 11. Adjournment

Next meeting tentatively set for January 8, 2018

For more information about the Tarzana Neighborhood Council visit our web site at <a href="www.tarzananc.org">www.tarzananc.org</a>
In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by clicking on the following link: <a href="http://www.tarzananc.org/board-meetings.php">http://www.tarzananc.org/board-meetings.php</a>, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact us at <a href="mailto:tnc@tarzananc.org">tnc@tarzananc.org</a> or 818-921-4992.

Any materials that may be distributed to a majority of the Board less than 72 hours prior to the above scheduled meeting are available for review by the public at 19040 Vanowen Street, Reseda, CA 91335