

CITY OF LOS ANGELES

TARZANA NEIGHBORHOOD COUNCIL

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TARZANA NEIGHBORHOOD COUNCIL

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DRAFT - TARZANA NEIGHBORHOOD COUNCIL JOINT OUTREACH COMMITTEE & SPECIAL BOARD MEETING MINUTES

Wednesday, February 12, 2020 7:00 PM

Tarzana Child Care Center

5700 Beckford Ave.

Tarzana, CA 91356

1. **Call to Order** at 7:15 P.M.
2. **Public Comments** – None
3. **Guest(s):** Mark Epstein
4. **Committee members present were:** Devon Cromwell, Iris Polonsky, Susan Rogen, Terry Saucier, Esther Wieder
5. **Committee members absent were:** Scott Diamond, David Garfinkle, Eran Heisler, Michael Povar
6. **(Esther/Devon) moved to approve January 15, 2020 Outreach Committee Minutes.** The motion carried.
7. Discussed new TNC Website updates – The Web Corner proposal and contract were sent to the City Clerk’s office. Betty Wong Oyama, from Neighborhood Empowerment, and Leonard Shaffer are following up with the Funding Office. In the meantime, Terry would like to update the existing website so that when the approval is given the transition will be quicker and more efficient.
 - a. First Steps include updating the website’s gallery photos. Photos requests have been sent to the TNC board members for recent events including: 2019 Earth Day Celebration and Award Ceremony, Northridge Emergency Preparedness Day, Homelessness Town Hall, National Night Out, the 2020 Community Clean-up, Animal Welfare, etc.
 - b. Have also begun reviewing the website tabs to determine what needs updating, removing, etc. Would like committee chairs to review the tabs related to their committees. Some suggestions included: Emergency Preparedness Chair reviewing the Disaster Info. Tab, President reviewing and updating the President’s Message on a regular basis (to include current issues such as SB50), Financial tab (last entry was Sept. 30, 2019), Greenspace Page to reviewed for accuracy, DWP MOU tab, etc. Also need the Committee Chairs to review/correct the information as listed under the Committees tab. Some Committee are listed twice or no longer exist, i.e., Energy and Environment Committee/Tarzana Green Team, Government Action Committee, or Sub-Committee on Tarzana Crossing; should these be deleted or archived?
8. Discussed the use of social media tools, content ideas and posting schedules for resources such as TNC Website and Facebook
 - Facebook - reminded committee members/chairs to forward agendas and upcoming events to Devon to post on the TNC Facebook Page. Will draft a motion requesting that approximately \$150 be allocated to boost TNC Facebook posts. The Committee was in favor and will add to the March agenda in time for the Earth Day Event.
 - 9th Annual Earth Day Celebration / Poster Contest – Created “Save the Date Flyer” to be distributed to the TNC Committee and posted on the TNC Website, Facebook, Next Door, South and North Community Page. As more information is available the flyer will be reformatted and updated regularly. The event will also be publicized via e-blasts, posters both in the community at each of the participating schools, distribution of flyers to local schools and other participants as well as a calendar items to local media.
9. Future Agenda Items and other Calendar Events – Next Outreach Committee meeting will be held on Wednesday, March 11, 2020.
10. **Adjournment:** (Devon/Iris) made a motion to adjourn. Meeting was adjourned at 7:40 P.M.