**Tarzana NC Budget Committee**

**Meeting Information**

**January 22, 2020**

Item 6. Request by Beautification Committee for Community cleanup supplies NTE $100 for two events.

Request Details

200 flyers NTE $40; Heavy Duty Trash Bags NTE $30; Disposable Latex Free Gloves NTE $20;

Total NTE $90

Item 7. Request by the Beautification Committee to purchase of 100 double hung pole banners with 10 extras for replacements for NTE $13,000.

Attached are two price quotes from vendors with adjusted totals to reflect the purchase of 10 extra banners and their estimated hanging costs.

The following questions were asked and the response is below.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|

|  |
| --- |
| **Harvey Goldberg <goldberg.harvey@gmail.com>** |

 |  |  |  |
|

|  |
| --- |
| to Iris, Len |

 |

Iris,

I have a quote for $10,166.25 from Gold dated 6-13-19 is that what you are referring to? If so, is that still valid?

I have another quote from AAA for $14,804.38 dated 5-23-19 and expiring 8-21-19 is that what you are considering a comparison?

Do you have any other quotes?

I assume we have to add to each quote an additional 10 banners. Do we have to add installation for the 10?

The AAA quote includes $450+tax for design. What is the cost of design for Gold?

How many poles do we have on permit hold and for how long?

What other costs do we have to get us to the $13,000 request.

This request will have to be approved by the City Clerk prior to going ahead so the details of what we approve has to be accurate.

Thanks

Harvey

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|

|  |
| --- |
| **Iris Polonsky** |

 |  |  |  |
|

|  |
| --- |
| to harveygoldberg |

 |

Hi Harvey,

I have two viable quotes.  There was a third banner company that I was reaching out to, but their phone # was no longer in service. It was a company that Encino NC was using & had given a deposit to and they hadn't heard from them either.  They finally resolved that communication problem.  I believe that company was out of the Ontario area or some place like that.  Too many hassles. I decided to stay with the two companies I know that are local, reputable and licensed through the city.

Though the quote for Gold Metropolitan Media (GMM) is $10,166.25, I have added the cost of 10 extra banners (5 doubles - banners for replacement when we have damaged banners), installation, hardware & tax for them, That is why my budget was NTE $13,000.00.

AAA banners was more expensive, at $14,804.38 for the same service. Though we have had a relationship with them for years, At times we have had some issues with AAA.  They eventually got resolved... not all to our satisfaction.

I thought it could benefit us to try a new company.

Below is a list of some of their clients, which they shared with me as referrals. Even this partial list is pretty impressive. I've only recently left messages for a few of them. I'm waiting to hear back.  What I liked from GMM is that they didn't hesitate to give me the names of the referrals.

* Valley Village Neighborhood Council – Ginny Hatfield / ginnyvmh@gmail.com / 818.755.7676
* La Cienega Design Quarter – Philip Stites / philipstites@gmail.com /
* Sherman Oaks Neighborhood Council – Tom Capps / tom.capps.sonc@gmail.com / 818.601.7971
* Annenberg Space For Photography – Hamish Robertson / hrobertson@annenberg.org / 213.403.3063
* Broad Museum – Alice Chung / achung@thebroad.org / 213.232.6236
* CA Science Center – Gina Lee / glee@cscmail.org / 213.744.2016
* Center Theatre Group – Arie Levine / ALevine@CTGLA.org / 213.628.2772
* Hammer Museum – Mitch Marr / mmarr@hammer.ucla.edu / 310.443.7061
* LACMA – John Rice / JRICE@LACMA.ORG / 323.857.4728
* LA Philharmonic – Jennifer Hoffner / jhoffner@laphil.org / 213.972.3417
* MOCA – Eva Seta / eseta@moca.org / 213.633.5322
* Natural History Museum – Mara Naiditch / mnaiditch@nhm.org / 213.763.3538





Item 8. Request by the Events Committee to allocate specific expenses for the April 2020 Earth Day event in the amount of $2,890.

A comparison of the actual expenses for 2019 are shown below compared to the proposed 2020 expenses along with questions that were asked of the Committee Chair.

