**Info for Budget Committee Meeting**

**February 22, 2017**

**Item 6**. There is a request from the WH-Tarzana Community Benefit Foundation for a NPG for $1,500 to cover the cost of $250 for each of the six public schools that are participating in the Earth Day Poster Contest. We have given the $250 for each school as an incentive for their participation in prior years. The NPG is a separate attachment. \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

**Item 7.** Due to an increase in the estimated number of participants in the Earth Day Poster Contest the Outreach Committee is required to purchase more paper on which the participants will create their posters. The request is to increase the budget by $150 from $550 to $700. Invoice is attached.

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**From:** Wieder, Esther [mailto:eew6858@lausd.net]   
**Sent:** Monday, February 20, 2017 7:45 AM  
**To:** harveygoldberg@sbcglobal.net  
**Subject:** Outreach Earth Day

Good morning Harvey,  
I am sending you the quote for the poster the original budget was $550 and we increase the amount to $700 due to more participation of student .  
Thank you   
Esther

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**Item 8.** The Tarzana Elementary School has requested a NPG for their cost of the Accelerated reader Program for the 2017-18 school year for 402 students for $4,996.70. We supported the program last year for the same number of students, but the cost was $4,116.50. The NPG is attached.

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**Item 9.** The Public Safety Committee has authorized its Chairperson to purchase NTE $3,000 of neighborhood watch signs. The Chairperson has requested that the attached items be purchased. A copy of the sign design is also attached.

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**From:** Elliot Durant [mailto:eelliotdurant3@gmail.com]   
**Sent:** Monday, February 13, 2017 2:53 PM  
**To:** Harvey Goldberg  
**Subject:** Re: FW: Public Safety Committee request for funding

1) Public Safety Committee voted and approved this expenditure. I showed them all the PDF picture of the signs and they approved the artwork and we are agreed on asking for up to and not to exceed $3,000. And they left it up to me to try to get the appropriate amount of signs and I was able to get as you say 40 of each size.

2) sign artwork will be in a PDF attached.

3) signs will not be distributed instead West Valley LAPD, officer Scoggins and I will look at areas of highest crime rate they will be evenly split by breaking Tarzana up into four quadrants.

4) hanging up signs does need Hardware which I already possessed and I volunteered to put them up as I have the tools.

5) hanging signs on public property does require permission. But, for the captain at LAPD an officer Scoggins they said no one has ever questioned those signs as long as they were put up correctly and they have never been removed. just as a side note I put one up on my block 5 years ago and it is still hanging there. In case that's an issue I can take that up with our city councilman and possibly D.O.T.

6) we are purchasing two different sizes for two reasons. First, cost-effectiveness and secondly, larger signs are four major streets and thoroughfares and the smaller signs are for residential.

7) yes I did look into other signs and they cost close to the same except they do not personalize. I was able to get $150 of free artwork on our signs that specify Tarzana neighborhood watch and also put West Valley LAPD and contact phone number.

I hope this answers and resolves all of your questions and we can proceed. Thank you, Elliot

On Feb 13, 2017 12:05 PM, "Harvey Goldberg" <[harveygoldberg@sbcglobal.net](mailto:harveygoldberg@sbcglobal.net)> wrote:

Elliot,

 I have a couple of questions, so that this information will be available to the Budget Committee prior to their meeting and so that we can speed up the approval process.

 1. Has the Public Safety Committee approved the details of this request including the design, quantity, prices and method of distribution?

2. Please submit an actual copy of the customized sign.

3. How will the signs be distributed and to whom?

4. Does hanging require hardware and who will hang them?

5. Does hanging the signs on public property require permission?

6. Why are we purchasing two different sized signs?

7. Did we obtain or research other price quotes? Please explain.

Elliot, please let me have your response prior to the end of this week so that I can distribute the info to the Budget Committee with their information package for the meeting.

Do you plan to attend the meeting on Wednesday, Feb 22nd, when we discuss this request?

Thanks

Harvey Goldberg