

18466 BURBANK

As with other convenience stores of this type, offering a wide assortment of products, foods and beverages is essential to the success of the business. Our business plan emphasizes providing an assortment of items such as healthy foods and a wide assortment of beverages ranging from milk, soft drinks, fruit juice, water and beer and wine.

The business will also employ security measures to ensure the business will be operated in a manner conducive with the surrounding pertinent community.

Professional quality signs will be posted and maintained, facing all sides of the building, which shall read: "No Loitering, Drinking of Alcohol Beverages Allowed, Violators Are Subject to Arrest".

The proposed alcohol sales will not adversely affect the welfare of neighborhood residents. The introduction of a Type 20 ABC license to allow for the sale of beer and wine for off-site consumption to occur within the convenience market. There would be no observable differences to the use from beyond its structure. The use would not create any adverse impacts to the surrounding neighborhood in that beer and wine sales would be limited to two cooler doors. Furthermore, the business operations are located within the C2, General Commercial Zone, intended to provide goods and services to nearby residents.

The proposed alcohol sales will not increase the availability of alcohol in the area. There are only three other alcohol outlets within a 500-foot radius of the subject site, Gelsons Market, 7Eleven, Sprit World, none of which sell gasoline. Furthermore, a convenience market with limited off-sale beer and wine is not typically considered to contribute to objectionable problems associated with alcohol outlets and is not intended to be its primary use.

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In regard to the business, there will be a security camera system, which will survey the interior of the business including the entrance to the store, outside the business including the exterior of the building. In addition, an identification card reader is proposed which requires the cashier to individually determine the authenticity of identification presented and proof of age of the customer.

The applicant requires all store managers to obtain training from the Los Angeles Police Department, Standardized Training for Alcohol and Tobacco Retailers (STAR Training) Program. This training is on going and all new managers shall be required to attend training. Verifiable documentation of completion of such training is maintained and is available on the premise at all times.

The hours for the sale of limited beer and wine is proposed from 8:00 a.m. to 11:00 p.m. Monday thru Sunday.