

**Tarzana Neighborhood Council**  
**Budget Meeting Information**  
**April 17, 2024**

Item 5. Purchase of 1,000 logo shopping bags for distribution at events at \$1.49/each plus setup, shipping and tax. NTE \$1,850.

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**Terry Saucier** Fri, Mar 29, 4:07 PM (13 days ago)

Hi Harvey,

The Outreach Committee passed the motion to purchase the reusable TNC bags w/logo and our website. Please add the motion to the agenda for the next Budget Committee meeting.

The motion was as follows:

Discussion and Motion: TNC Outreach committee recommends purchasing 1,000 each Bag 909 grocery and shopping tote bag, 15" W x 14" H – (discount price) \$1.49 per bag, W/ 1 COLOR PRINT SET-UP \$55, approx.. shipping fee \$100, plus Tax, NTE \$1,850.00 Motion Passed (Terry/Varant); passed unanimously.

If you have any questions, please let me know.

Thank you,  
*Terry Saucier*  
Outreach Chair, Tarzana Neighborhood Council

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Item 6. Purchase of 50 (25 pair) banner for display on light poles in Tarzana. Total cost \$5,629.38 from Gold Metropolitan Banner. Invoice attached

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**From:** Andy Gold <[andyg@goldmetropolitan.com](mailto:andyg@goldmetropolitan.com)>  
**Date:** April 6, 2024 at 12:16:31 PM PDT  
**To:** Iris Polonsky <[bklyneez@yahoo.com](mailto:bklyneez@yahoo.com)>  
**Subject:** RE: Tarzana Neighborhood Council Banners

Hi Iris,

In summary....

\*Banners in reserve that are in good shape: 4 banners (= 2 sets)

- \*Banners in reserve that need repair: 14 banners (= 7 sets)
- \*Usable poles on Ventura Blvd from Shirley to Corbin - 12
- \*Usable poles on Burbank Blvd from Reseda to Ventura - 10
- \*Usable poles on Reseda Blvd from 101 Fwy to Victory - 18

\*Please see attached spreadsheet that details our findings along Ventura Blvd, as well as a detailed breakdown of pole availability on Burbank and Reseda Blvd.

\*The newest banners were placed along Ventura Blvd from Reseda to Lindley. While there are several poles from Burbank/Crebs to Shirley that no longer have banners due to several of the older banners giving out, there are far less empty poles where the new banners were placed. As I had mentioned previously, we have found that the vinyl material seems to hold up well for maybe up to 1 year. Any further life we get out of the banners after a year is bonus time. The last batch of banners we produced (that are placed from Reseda to Lindley) we installed over a year ago and have fared well in spite of an abundance of severe wind and rain storms we've experienced over the last year (especially in last 4-5 months). Several of the older banners that were either repaired or sustained all these years (from Burbank to Shirley) didn't fare as well (to no surprise).

We receive our material overseas. Over time, the capability of this material to last for indefinite long term periods has diminished. Most of the banner programs we produce are intended to stay up on light poles anywhere from 1-6 months. Some (such as programs for Neighborhood Councils, etc) stay up indefinitely and will require continual replacement banners. We will always do our best to repair banners, but there will be scenarios where a portion of the banners will be damaged beyond repair at some point.

Please let me know how you would like to move forward.

Regards,  
Andy Gold  
Gold Metropolitan Media

**Iris Polonsky** Tue, Apr 9, 3:28 PM (2 days ago)

to me, Len

Hi Harvey,

Yes, the price quote is still valid. I've had numerous emails & phone conversations with Andy Gold regarding the invoices & he's never once mentioned that there was a price increase.

I have emails from him answering our questions. It will be faster if I just forward those emails to you.

Best,  
Iris

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Item 7. Our President wants to buy 2 Zoom licenses so that we can run remote or partially remote meeting ( as the law allows). Each license currently costs \$220 for a year. The total estimated cost with possibly sales tax is estimated at \$490.  
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From:l.shaffer@tarzananc.org

To:'Harvey Goldberg'

Tue, Apr 9 at 5:33 PM

Harvey, the zoom licenses are \$220 each. We will need 2, our original and one other. Would you please put that on your agenda at my request.

Thanks

Ljs

Leonard Shaffer

President, Tarzana Neighborhood Council

[l.shaffer@tarzananc.org](mailto:l.shaffer@tarzananc.org)

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Item 8. The Tarzana elementary School has asked that we support their 2024-25 Renaissance Star Reading Program with a NPG for \$2,047.92. In past years we have supported one program each year.