**Committee Members:** Terry Saucier, Chair Esther Wieder Varant Majarian Pam Majumdar Iris Polonsky Susan Rogen



TARZANA NEIGHBORHOOD COUNCIL P.O. Box 571016 Tarzana, CA 91357 <u>tnc@tarzananc.org</u> www.tarzananc.org

## DRAFT - TARZANA NEIGHBORHOOD COUNCIL JOINT OUTREACH COMMITTEE/EVENTS COMMITTEE & SPECIAL BOARD MEETING MINUTES January 11, 2024 7 PM Tarzana Child Care Center 5700 Beckford Ave. Tarzana, CA 91356

- 1. Meeting called to order at 7:09 PM. Roll Call: in attendance were Varant Majarian, Susan Rogen, Iris Polonsky, Terry Saucier, Esther Wieder, Absent Pam Majumdar
- 2. Public Comments None
- 3. Discussion and motion Will review/approve October 12, 2023 Joint Outreach and Events Special Meeting at next meeting.
- 4. Discussion and Motion: Tarzana Neighborhood Council's 11<sup>th</sup> Annual Earth Day Festival and Poster contest will be held on Saturday, April 13, 2024 from 10AM to 2PM at the Tarzana Recreation Center, located at 5655 Vanalden Ave., Tarzana. The Earth Day theme is "Mother Earth Handle with Care." The TNC Outreach Committee and Earth Day Committee approves the 2024 Earth Day budget not to exceed \$3,555 as follows:
  - Poster paper (1,000 sheets is \$906.82 plus tax, minus the coupon) not to exceed \$1,000
  - Award Certificate paper (approx. 60 sheets for 1<sup>st</sup>-3<sup>rd</sup> place and participation) not to exceed \$120
  - Printer lnk to print the award certificates for the 1<sup>st</sup>-3<sup>rd</sup> place winners, \$72.99 plus tax not to exceed \$80
  - Poster Labels for approx. 1,000 posters not to exceed \$100
  - 6 banners each 22" x 28" to promote the event at the schools and park not to exceed \$180
  - 1 Banner 48 "x 96" at the park not to exceed \$160
  - 2000 Promotional Event flyers not to exceed \$480
  - Bouncy/jumper rental not to exceed \$450
  - Event T-shirts for volunteers 36 each includes the setting and logo like last year not to exceed \$400
  - Kid's Activities including Ceramic clay pots \$150, succulent plants \$150 not to exceed \$325
  - Hanging Supplies for the posters at the event not to exceed \$60
  - Supplies on site (water, ice, etc.) \$200.00

Motion passed (Terry Saucier/seconded by Esther Wieder). The motion passed unanimously by the Committee members Varant Majarian, Iris Polonsky, Susan Rogen, Terry Saucier and Esther Weider, as well as the Earth Day Committee.

- 5. Discussed: TNC Outreach/Events Committee supporting TNC Beautification Committee's Tarzana Cleanup event on Saturday, January 27, 2024 from 8AM-10AM at Reseda Blvd. and Clark Street.
- 6. Discussed: Future outreach events and promotional materials: such as TNC Brochures, re-usable bags with TNC logo, participating in an emergency preparedness fair e.g. the West San Fernando Valley Disaster Preparedness Fair that was held March 2023 by the West Valley-Warner Center Chamber of Commerce.
- 7. Adjournment 7:40 PM