

Neighborhood Council Funding Program

APPLICATION for Neighborhood Purposes Grant (NPG)



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. The Neighborhood Council (NC), upon approval of the application, shall submit the approved application along with all required documentation to the Department of Neighborhood Empowerment.

Name of NC from which you are seeking this grant: Tarzana

SECTION I - APPLICANT INFORMATION

- 1a) San Fernando Valley Arts & Cultural Center**
Organization Name Federal I.D. # (EIN#) CA State of Incorporation 06/30/16 Date of 501(c)(3) Status (if applicable)
- 1b) P.O. Box 17192**
Organization Mailing Address Encino City CA State 91416 Zip Code
- 1c) 18312 Oxnard Street**
Business Address (If different) Tarzana City CA State 91356 Zip Code
- 1d) PRIMARY CONTACT INFORMATION:**
 Patricia Bates (818) 425-0962 Batesbird@gmail.com
Name Phone Email
- 2) Type of Organization- Please select one:**
 Public School *(not to include private schools)* or 501(c)(3) Non-Profit *(other than religious institutions)*
 Attach Grant Request on School Letterhead Attach IRS Determination Letter
- 3) Name / Address of Affiliated Organization** City State Zip Code
(If applicable)

SECTION II - PROJECT DESCRIPTION

4) Please describe the purpose and intent of the grant.

The San Fernando Valley Arts & Cultural Center (SFVACC) is a §501(c)(3) organization offering exhibitions of visual and performing arts at its gallery located at 18312 Oxnard Street in Tarzana, CA. All of the art exhibitions and most of the other events are open to the public free of charge. In April 2017 the SFVACC will present a multi-faceted cultural exhibition designed to remove the "barriers of unknowing" that often stand between cultures. The goal of FIRST PEOPLES is to enhance the understanding and appreciation of the myriad indigenous cultures of North America and Mexico by showcasing the works of native artists living in Southern California. More than 100 diverse works of art will be on display in FIRST PEOPLES. This presentation exclusively features sample artworks by participating native artists. The exhibition is described fully in the attachment to this application. The grant will be used to fund direct costs of the exhibition including materials for preparation of a mural (\$950), costs of installing the exhibition (\$750), a promotional banner (\$325) and a portion of the advertising and promotion of the exhibition (\$470).

5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)

As noted above, the SFVACC is a §501(c)(3) organization offering exhibitions of visual and performing arts. All of the art exhibitions and most of the other events are open to the public free of charge. The "First Peoples" exhibition will be a tremendous educational and cultural resource to the Tarzana community. The exhibition will include labeling explaining the cultural significance of each artwork, artists' statements of purpose, a mural collaboratively painted by exhibiting artists, workshops and educational outreach to local schools. A compendium of facts and illustrations on "First Peoples" is attached to this application.

SECTION III - PROJECT BUDGET OUTLINE

6a) Personnel Related Expenses	Requested of NC	Total Projected Cost

6b) Non-Personnel Related Expenses	Requested of NC	Total Projected Cost
Gallery space rental fee		\$ 2,750.00
Mural creation, installation of exhibit, banner and promotional cost	\$ 2,495.00	\$ 2,495.00
Reception, curation and related costs		\$ 1,300.00

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?
 No Yes, please list names of NCs: _____

8) Is the implementation of this specific program or purpose described in box 4 above contingent on any other factors or sources or funding? (Including NPG applications to other NCs) No Yes, please describe:

Source of Funding	Amount	Total Projected Cost
Additional sponsorships	\$ 2,495.00	\$ 2,495.00

9) What is the TOTAL amount of the grant funding requested with this application: \$ 2,495.00

10a) Start date: 08/01/17 10b) Date Funds Required: 03/31/17

10c) Expected completion date: 04/22/17 (After completion of the project, the applicant must submit a follow-up form to the Neighborhood Council and the Department of Neighborhood Empowerment)

SECTION IV - POTENTIAL CONFLICTS OF INTEREST

11a) Do you (applicant) have a former or existing relationship with a Board Member of the NC?
 No Yes - Please describe below:

Name of NC Board Member	Relationship to Applicant
Leonard Shaffer	Acquaintance

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application? Yes No *(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the Department will deny the payment of this grant in its entirety.)

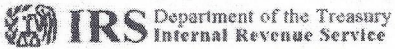
SECTION V - DECLARATION AND SIGNATURE

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read Appendix A, "What is a Public Benefit," and Appendix B "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - REQUIRED*
CAROLYN UHRI PRESIDENT [Signature] 1/10/17
PRINT Name Title Signature Date

12b) Secretary of Non-profit Corporation or Assistant School Principal - REQUIRED*
Kenneth Ronney Secretary [Signature] 1/11/17
PRINT Name Title Signature Date

* If a current Board Member holds the position of Executive Director or Secretary, please contact the Department at (213) 978-1551 for instructions on completing this form



CINCINNATI OH 45999-0038

In reply refer to: 0248254921
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SAN FERNANDO VALLEY ARTS & CULTURAL
CENTER
18312 OXNARD ST
TARZANA CA 91356



004959

Employer ID Number: 47-4978841
Form 990 required: YES

Dear Taxpayer:

This is in response to your request dated Sep. 21, 2016, regarding your tax-exempt status.

We issued you a determination letter in June 2016, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Section 509(a)(2).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

For tax forms, instructions, and publications, visit www.irs.gov or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

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SAN FERNANDO VALLEY ARTS & CULTURAL
CENTER
18312 OXNARD ST
TARZANA CA 91356

Sincerely yours,



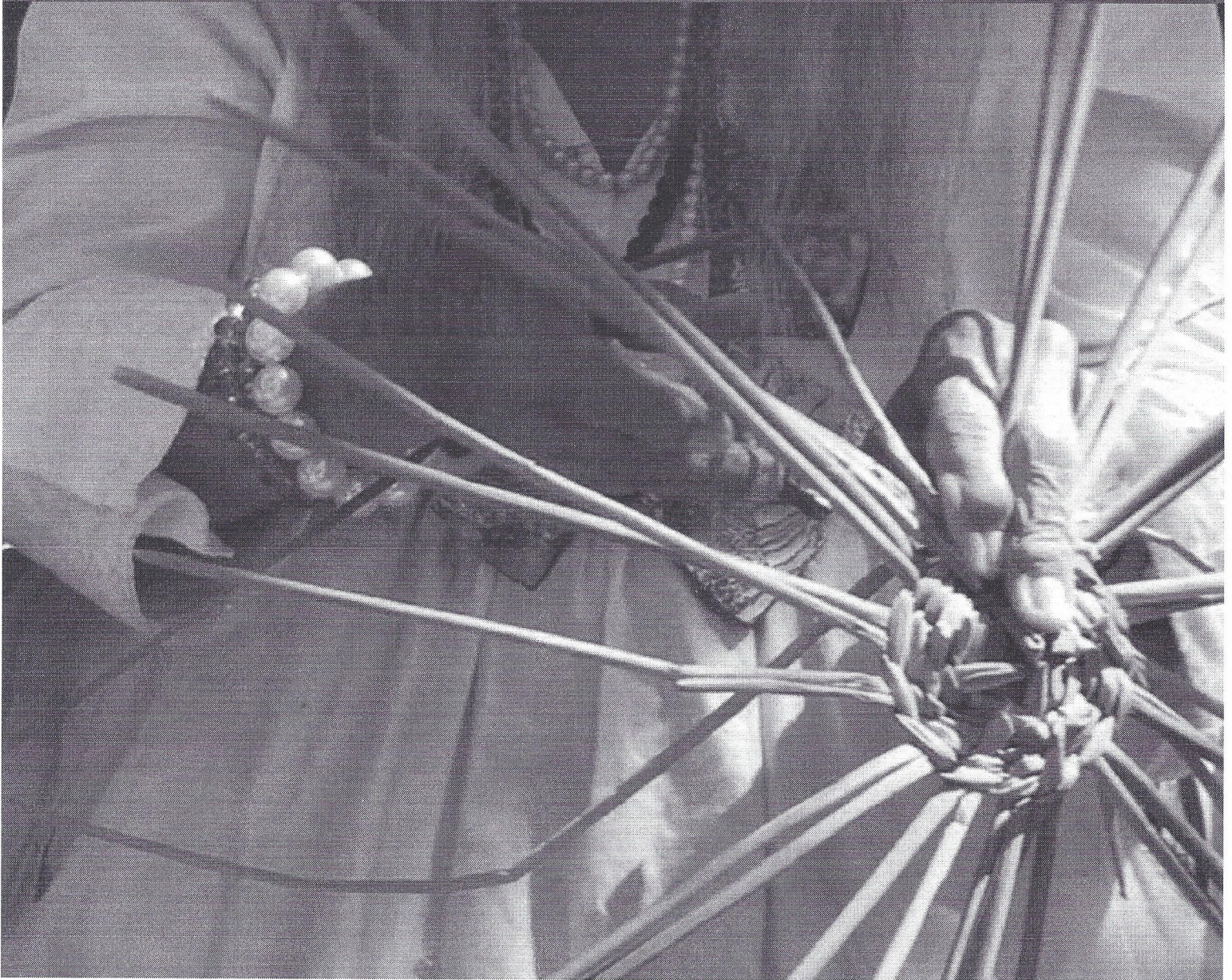
Kim A. Billups, Operations Manager
Accounts Management Operations 1

FIRST PEOPLES

A CELEBRATION OF NATIVE ARTISTS IN SOUTHERN CALIFORNIA

APRIL 4 - 22, 2017

at the San Fernando Valley Arts & Cultural Center



What is FIRST PEOPLES?

A multi-faceted cultural exhibition designed to remove the “barriers of unknowing” that often stand between cultures.

The goal of FIRST PEOPLES is to enhance the understanding and appreciation of the myriad indigenous cultures of North America and Mexico by showcasing the works of native artists living in Southern California.

More than 100 diverse works of art will be on display in FIRST PEOPLES. This presentation exclusively features sample artworks by participating native artists.



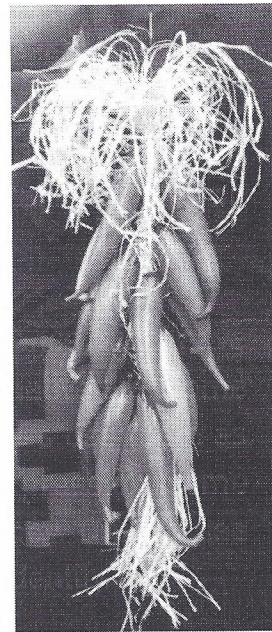
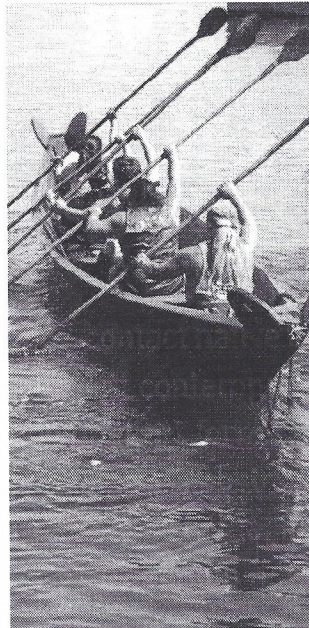
FIRST PEOPLES

A CELEBRATION OF NATIVE ARTISTS IN SOUTHERN CALIFORNIA

What does it mean to be a native artist?

The answers to this question are as diverse as the art practices of FIRST PEOPLES artists—painting, sculpture, ceramics, watercolor, photography, videography, mask making, gourd carving, regalia making, installation art, and mural painting.

Some imagine what pre-contact native existence might have been like. Others document contemporary native life. Some seek to preserve traditional art forms. Others use them as springboards to individual, even abstract, expression. Some view their art as a deeply spiritual journey. Others see themselves as activists re-defining native identity.



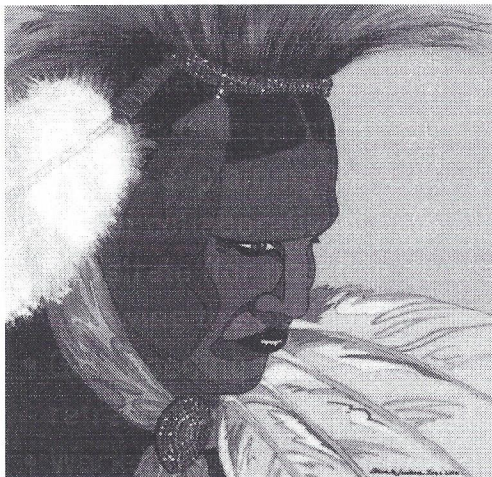
FIRST PEOPLES

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How will FIRST PEOPLES encourage cross-cultural understanding?

By enriching this unique event with exciting components:

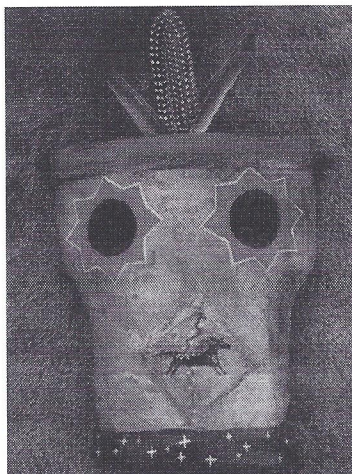
- Three-week art gallery exhibition
- Artist Statements describing each artist's personal vision and sources of inspiration
- Labels explaining the cultural significance of each artwork
- Mural collaboratively painted by exhibiting artists on a portable substrate (for possible permanent display in another venue following the exhibition)
- Gala opening reception, with cultural performances and refreshments (April 8, 2017)
- Workshops by both exhibiting artists and cultural experts throughout the exhibition period
- Educational outreach: Local schools to be invited to plan field trips to the exhibition



Who are the exhibiting artists?

Twenty-five (and counting) artists living in Southern California with roots in a wide variety of indigenous cultures from North or South of the Border. Underlying their diversity is an important commonality: immense pride in their native heritage.

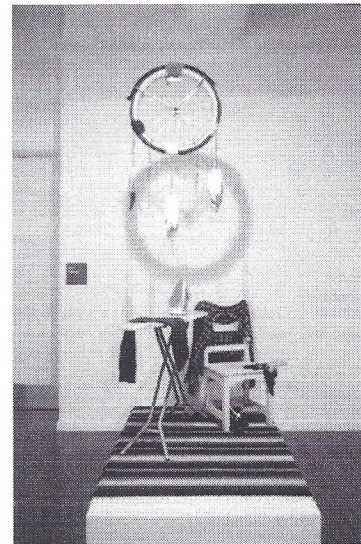
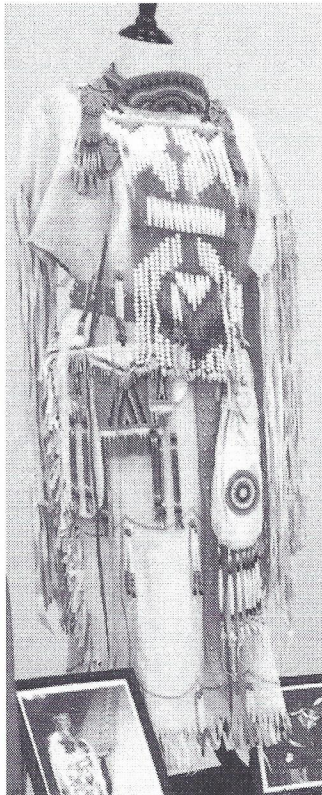
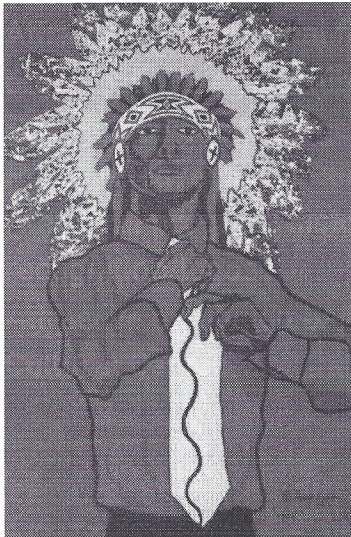
Apache	Luiseno
Cayuga (NY)	Mayan
Chehalis	Mexica
Cherokee	Navajo
Chinook	Osage
Choctaw	Patawomeck
Comanche	Potawatomi
Creek	Saginaw Chippewa
Chicana/Chicano	Tongva
Cupeno	White Earth Ojibwa
Huichol	Yak tityu tityu/Northern Chumash
Kitanemuk-Tejon	Yaqui
Kumeyaay	Xicano
Lakota	Zacatec



FIRST PEOPLES
A CELEBRATION OF NATIVE ARTISTS IN SOUTHERN CALIFORNIA

How will FIRST PEOPLES be promoted?

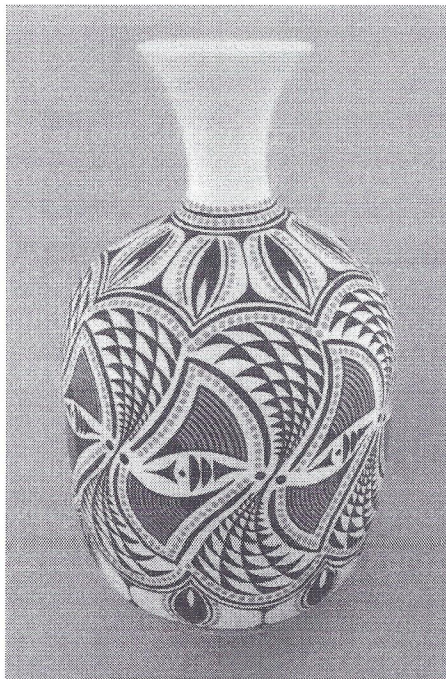
- San Fernando Valley Arts & Cultural Center's website and Facebook page
- Attractive promotional flyer (pdf) for email distribution by native organizations and exhibiting artists to their member/fan lists
- Print space ads in targeted publications
- Press release distribution to Southern California mainstream and native media
- Attractive program distributed at the exhibition, providing sponsor recognition/logos
- Attractive exhibition banner at entrance to San Fernando Valley Arts & Cultural Center



What is the San Fernando Valley Arts & Cultural Center?

A non-profit 501(c)3 organization housed in a 4,595-square-foot facility conveniently located off the 101 Freeway at 18312 Oxnard Street in Tarzana, CA. The San Fernando Valley Arts & Cultural Center (SFVACC) boasts a 3,000-square-foot gallery space with expansive walls, sophisticated hanging and lighting systems, T-shaped display walls, a performance stage, and professional sound system.

Since opening in October 2014, the SFVACC has hosted an impressive and growing roster of exhibitions and workshops (list upon request). It is also home to three artist studios. For more information, please visit sfvacc.org.



FIRST PEOPLES

A CELEBRATION OF NATIVE ARTISTS IN SOUTHERN CALIFORNIA

Who are the exhibition curators?

Walter Meyer is an independent curator/exhibition coordinator with an NYU degree in Anthropology and extensive art history training at UCLA. His recent and diverse projects include a Street Artist Exchange between muralists living in Los Angeles and Istanbul, developing a series of refugee-themed murals with Syrian-American artists in cooperation with the LA City Human Relations Commission, and curating "A Kind of Alchemy," a traveling museum exhibition of medieval Persian ceramics.

Carolyn Uhri is the president of the San Fernando Valley Arts & Cultural Center. She has hosted and co-curated exhibitions such as artist & sculptor, Joan Carl's "Retrospective" and artist, Gerald Brommer's "For the Love of Art."

Walter.L.Meyer@gmail.com

Carolyn@sfvacc.org



FIRST PEOPLES

A CELEBRATION OF NATIVE ARTISTS IN SOUTHERN CALIFORNIA

How can you become a sponsor?

The San Fernando Valley Arts & Cultural Center (SFVACC) offers an attractive sponsorship program to encourage organizations & businesses to help ensure the success of FIRST PEOPLES by underwriting a portion of the Budget as outlined.

Platinum Sponsorship & Benefits - \$2,000

Los Angeles City Certificate, business, organization or person of honor at the reception, full page back cover program ad, logo on banner, 4 free tickets to any SFVACC 2017 live performance, mention on SFVACC's website and Facebook page

Gold Sponsorship & Benefits - \$1,000

1/2 page program ad, logo on banner, 4 free tickets to any SFVACC 2017 live performance, plus mention on SFVACC's website and Facebook page

Silver Sponsorship Benefits - \$750

1/4 page program ad, logo on banner, 4 free tickets to "The Art of Creative Aging" SFVACC symposium, plus mention on SFVACC's website and Facebook page

Bronze Sponsorship & Benefits - \$500

1/4 page program ad, logo on banner, mention on SFVACC's website and Facebook page

FIRST PEOPLES OVERALL BUDGET

Gallery space rental fee	\$2,750
Mural (substrate, paints, brushes and cleaning supplies)	950
Exhibition installation (wall texts, labels, construction)	750
Curatorial and administrative costs	1,000
Exhibition banner	325
Promotion (as described)	1,425
Reception refreshments	300
TOTAL EXPENSES	\$7,500

TO BECOME A SPONSOR, PLEASE CONTACT CAROLYN UHRI, PRESIDENT, SAN FERNANDO VALLEY ARTS & CULTURAL CENTER: (818) 784-8796 or carolyn@sfvacc.org.

