

# CITY OF LOS ANGELES

## TARZANA NEIGHBORHOOD COUNCIL

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## TARZANA NEIGHBORHOOD COUNCIL

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### TARZANA NEIGHBORHOOD COUNCIL JOINT OUTREACH COMMITTEE & SPECIAL BOARD MEETING MINUTES

Wednesday, January 15, 2020 7:00 PM

Tarzana Child Care Center

5700 Beckford Ave.

Tarzana, CA 91356

1. **Call to Order** at 7:00 P.M.
2. **Public Comments** – None
3. **Guest:** None
4. **Committee members present were:** Devon Cromwell, Scott Diamond, David Garfinkle, Eran Heisler, Iris Polonsky, Susan Rogen, Esther Wieder
5. **Committee members absent were:** Michael Povar
6. (Terry Saucier/Susan Rogen) moved to approve October 10, 2019 Outreach Committee Minutes. The motion carried.
7. Discussed update of the new TNC Website – proposal and contract were sent to the City Clerk’s office, waiting to hear back.
8. Discussed the use of social media tools, content ideas and posting schedules for resources such as TNC Website and Facebook
  - In general the committee recommended increasing community correspondence, i.e., “Happy Holidays,” “Happy New Year” greeting and well wishes to constituents whether it is via Facebook, the website, e-blasts, etc. Also suggested regularly updating the President’s Message to address current issues.
  - Facebook - reminded committee members/chairs to forward agendas and upcoming events to Devon to post on the TNC Facebook Page. Devon discussed setting aside approximately \$150 to boost TNC Facebook posts. The committee was in favor and will add to a future agenda in time for the Earth Day Event.
  - 9<sup>th</sup> Annual Earth Day Celebration / Poster Contest – Will draft “Save the Date Flyer” and post on the TNC Website, as more information is available will reformat the flyer and update regularly. The event will be publicized via NextDoor, North and South Community Page, TNC website, e-blasts, via posters both in the community at each of the participating schools, distribution of flyers to local schools and other participants as well as a calendar items to local media.
  - Beautification Committee: Devon kindly posted our recent clean-up event on the TNC facebook page. Len also did an email blast about the clean up to the TNC community. As soon as we have photos we can add these to our Facebook page and Website.
9. Future Agenda Items and other Calendar Events – Next Outreach meeting will be held on Feb. 12, 2020.
10. **Adjournment:** 7:30 P.M.