

CITY OF LOS ANGELES

TARZANA NEIGHBORHOOD COUNCIL

P.O. Box 571016
Tarzana, CA 91357

TELEPHONE (818) 921-4992

tnc@tarzananc.org

www.tarzananc.org



TARZANA NEIGHBORHOOD COUNCIL

C/O Department of Neighborhood
Empowerment
200 N. Spring St. Suite 2005
Los Angeles, CA 90012

TELEPHONE: (213) 978-1551

FAX: (213) 978-1751

TARZANA NEIGHBORHOOD COUNCIL JOINT OUTREACH COMMITTEE & SPECIAL BOARD MEETING MINUTES

Thursday, October 10, 2019 6:00 PM

Tarzana Child Care Center

5700 Beckford Ave.

Tarzana, CA 91356

1. **Call to Order** at 6:00 P.M.
2. **Public Comments** – None
3. **Committee members present were:** Devon Cromwell, Scott Diamond, David Garfinkle, Michael Povar, Susan Rogen, Terry Saucier and Esther Wieder
4. **Committee member(s) absent were:** Iris Polonsky
5. **Guest(s):** Mark Epstein, Robert Adams
6. **(Dave/Susan) moved to approve the September 11, 2019 Outreach Committee Minutes. The motion carried.**
7. Discussion and presentation by Robert Adams, president of The Web Corner on the benefits of updating the Tarzana Neighborhood Council's website which included: looking at recent examples of websites developed by Web Corner, demonstrated benefits i.e., user friendly to constituents and board members, and help facilitate TNC's outreach efforts. The cost to upgrade the website includes a \$2,000 set-up fee.
8. (Esther/Scott) moved to approve the Outreach Committee's recommendation that the TNC Board approve updating the TNC website, and approve the cost of the update, including set up not to exceed \$2000.00 The vendor to be The Web Corner, Inc. The Motion passed.
9. Reviewed the status of TNC promotional brochures.
10. Discussed the use of social media tools, content ideas and posting schedules for resources such as TNC Website, Facebook, Twitter, Instagram. Committee discussed posting TNC agendas and events on local Community Pages, the TNC Nextdoor account, Neighborhood Watch North and South, etc. In addition, actively post on TNC Facebook Committee agendas, TNC events as well as local events to keep the Tarzana Community informed. Devon Cromwell has TNC Facebook access and has started posting.
11. Committee Member Comment – Comments from committee members on subject matters within the Committee's Jurisdiction. Michael Povar proposed that the TNC work with the Edgar Rice Burroughs Family to hold a Tarzan Movie Marathon/Movie in the Park to celebrate Tarzana's Centennial. He will look into it further.
12. Future Agenda Items and other Calendar Events - None
13. **Adjournment:** (Terry/Esther) made a motion to adjourn the meeting at 7:33 PM. The motion passed.