

CITY OF LOS ANGELES

TARZANA NEIGHBORHOOD COUNCIL

P.O. Box 571016
Tarzana, CA 91357

TELEPHONE (818) 921-4992

tnc@tarzananc.org

www.tarzananc.org



TARZANA NEIGHBORHOOD COUNCIL

C/O Department of Neighborhood
Empowerment
200 N. Spring St. Suite 2005
Los Angeles, CA 90012

TELEPHONE: (213) 978-1551

FAX: (213) 978-1751

TARZANA NEIGHBORHOOD COUNCIL JOINT OUTREACH COMMITTEE & SPECIAL BOARD MEETING MINUTES

Wednesday, September 11, 2019 6:30 PM

Tarzana Child Care Center

5700 Beckford Ave.

Tarzana, CA 91356

1. **Call to Order** at 6:30 P.M.
2. **Public Comments** – Daniel Wooten spoke to the committee about her concerns about homelessness in Tarzana, pointed out it is a safety issue, health issue and community issue; wanted to know what could be done about it. Committee recommended reaching out to Council Office, speaking at the TNC Board meeting, and coming to TNC Homeless Committee meetings.
3. **Guest:** Daniel Wooten
4. **Committee members present were:** Devon Cromwell, Scott Diamond, David Garfinkle, Michael Povar, Terry Saucier and Esther Wieder
5. **Committee members absent were:** Iris Polonsky and Susan Rogan
6. **(Esther/Devon) moved to approve the July 10, 2019 Outreach Committee Minutes. The motion carried.**
7. Reviewed status of TNC promotional items: Pens with TNC logos have been received, re-useable market bags with logo will be picked up Thursday, 9/12 and delivered to the TNC office. The Brochure copy will be updated within the next couple of weeks.
8. Discussed the use of social media tools, content ideas and posting schedules for resources such as TNC Website, Facebook, Twitter, Instagram.
 - Website – The committee discussed concerns about the current TNC website, i.e., not being able to post photos to the website, its being out dated, difficulty in posting and locating supporting documents, etc. Scott recommended using the Sherman Oaks NC website as a template. Scott and Terry will meet with The Web Corner, Inc. on 9/13 to discuss the goals, costs and steps required to update the Website.
 - Facebook – the committee agreed the goal is to re-energize the Facebook page so that it can be an informative, useful and exciting outreach vehicle. Whether it is to provide immediate information about local events, the City Council, TNC Committee meetings, safety notices, etc. Devon will be the point person and post information on the Facebook page. He will meet with Leonard Shaffer to go over the logistics and any dos and don'ts. Once this is finalized, the committee will inform the TNC Board and Committees about how to move forward.
 - Twitter/Instagram: the committee agreed the first priority was to focus on the Website and Facebook.
9. **Committee Member Comment** – None
10. **Future Agenda Items and other Calendar Events** - None
11. **Adjournment:** 7:33 P.M.