

# CITY OF LOS ANGELES

## TARZANA NEIGHBORHOOD COUNCIL

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## TARZANA NEIGHBORHOOD COUNCIL

C/O Department of Neighborhood  
Empowerment  
200 N. Spring St. Suite 2005  
Los Angeles, CA 90012

TELEPHONE: (213) 978-1551

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### TARZANA NEIGHBORHOOD COUNCIL OUTREACH COMMITTEE AGENDA Tuesday, May 13, 2014 7:00PM Teacher's Lounge (Enter off of north parking lot) Tarzana Elementary School 5726 Topeka Drive Tarzana, CA 91356 Esther Wieder, Chair

The public is requested to fill out a "**Speaker Card**" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 72 hours prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (213) 978-1551 or by e-mail at [done@lacity.org](mailto:done@lacity.org).

1. Call to Order, Welcoming Remarks
2. Public Comments – Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Public comments are limited to two minutes per speaker.
3. Approval of minutes of previous meeting
4. **Movies in the park** – General discussion of possible dates, movies and facilities.
5. **Advertising** - General discussion
6. **Newsletter** – General discussion regarding layout, template and distribution
7. **Budget** – Discussion and possible action on items 7 a – k below

#### Advertising

- |                                |          |                 |
|--------------------------------|----------|-----------------|
| a. Brochures                   | \$170.00 | (500 copies)    |
| b. DWP MOU posters/Flyers      | \$200.00 |                 |
| c. Name Plates & Business Card | \$100.00 |                 |
| d. Name Tags                   | \$100.00 |                 |
| e. Outreach Committee Expenses | \$100.00 |                 |
| f. Signs                       | \$155.00 | (Standing Sign) |

#### Events

- |                                 |   |                              |
|---------------------------------|---|------------------------------|
| g. Three event (town halls)     | \$450.00                                  |                              |
| h. Movie in the Park 2014-05-08 | \$750                                     | (4 banners + rental toilet ) |
| i. National Night Out           | \$300.00                                  |                              |
| j. Senior symposium             | \$750                                     |                              |
| k. TNC Newsletters              | every other month 700 copies for \$385.00 |                              |

\$385 x six copies Annual \$2100.00

8. **Future Agenda Items** – General discussion regarding possible subjects for future agendas and roles and responsibilities of committee members
9. Board Member Comment - Comments from Board on subject matters within the Board's jurisdiction
10. Adjournment

For more information about the Tarzana Neighborhood Council visit our web site at [www.tarzananc.org](http://www.tarzananc.org)

**Any materials that may be distributed to a majority of the Board less than 72 hours prior to the above scheduled meeting are available for review by the public at 19040 Vanowen Street, Reseda, CA 91335**

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**Process for Reconsideration** – Reconsideration of Board actions shall be in accordance with the Tarzana Neighborhood Council bylaws.