

Sample Community Impact Statement

The Tarzana Neighborhood Council, in its regular meeting of February 18, 2020, passed the following resolution and requested that a Community Impact Statement be added to the Council File 11-1705.

Our Neighborhood Council opposes the most recent version of the Citywide Sign Ordinance that emerged from the PLUM Committee in August 2019, and supports the sign ordinance Version B+ as approved by the City Planning Commission on 10/22/15. Our Neighborhood Council opposes allowing digital billboards, mobile digital signs, or digital signs of any sort outside of Regional Commercial Sign Districts, on city-owned property, in any future "Tier 3" sign district, or at any intersection outside of Regional Commercial Sign districts. Specifically, we urge the PLUM committee of the City Council to adopt a version of the ordinance which accomplishes the following goals that are important to the residents and stakeholders of this neighborhood:

- 1- Disapproves any amnesty for existing billboards that lack permits or have been altered in violation of their permits.
- 2- Restricts any new off-site signs, including digital billboards, to sign districts in 22 areas already zoned as Regional Commercial for high-intensity commercial use.
- 3- Disapproves the "grandfathering" of any sign districts that weren't approved or applied for in April 2009 when the CPC approved the initial version of the new sign ordinance.
- 4- Requires existing billboards to be taken down before any new off-site signs can go up in sign districts. The takedown ratio of existing signs to new digital signs should be 10 to 1.
- 5- Adds funding to the Department of Building and Safety to hire at least 3 more inspectors to enforce sign ordinances, especially regarding unpermitted or illegally altered billboards.
- 6- Prohibits billboards in city parks and recreation facilities.
- 7- Requires an Environmental Impact Report and a Traffic Safety Assessment before any new digital billboard is erected.