



[OVERVIEW](#)



## ABOUT THE TOUR

### OUR MISSION IS TO EDUCATE AND ENCOURAGE STUDENTS THROUGH ENTERTAINMENT!

- The School Tour ('TST') was founded in 2004 as a platform to provide high quality, live interactive entertainment to school age children.
- TST works in partnership with School Administration (K-12), Community Leaders and City Officials to convey the positive messages students hear in school, in a way that speaks to them....  
*through Entertainment.*
- Academic achievements are rewarded, students celebrate positive milestones and are encouraged and motivated in a fun, interactive setting.
- This is a year-round program that supports and conveys key messages such as Stay in School, Strive for Academic Success, No-bullying, Positive Self-Image and Healthy Living.





## ABOUT THE TOUR

- Attendance at TST events range from 150 to 25,000 and averages 150 shows per year.
- Each year TST features new and independent acts including individual singers, dancers, groups, dance crews and DJ's.
- Students have the opportunity to talk with the artists as well as the production team, including sound engineers, producers and all those involved in making the show successful.
- TST performances encourage kids interested in performing, as well as those interested in learning the business, production, engineering, or promotional side of the Entertainment Industry.
- TST has a studio where kids who truly want to learn more about the business aspect of entertainment industry can shadow professionals and gain hands-on experience.



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- Every TST event is staffed with TST Executive Staff Members, Program Administrators, Hosts, DJ, Performers, Sound Engineers, PA System and Audio Equipment, Stage & Tent, Photographer, Videographer, Signage and Banners, as well as complete set up and tear down.
- Events are generally 1 hour in duration and take place over student lunch time, so class time is not utilized. However, they are often times school assemblies as well and can be structured around the needs of the school or community organizations.
- Some of the Artists who have performed with The School Tour: Jacob Lattimore, Jadagrace, DJ Kiss, JTK and The Boom Squad.
- Some of the Civic and Community Events in which TST has participated: Watts Community Fun Day, Juneteenth Celebrations, Black History Expo, Watts Christmas Snowland, Taste of Soul, Concert in the Park at Ted Watkins Park, Venice Beach Music Fest, Hoops of Hope, West Blvd. Block Party and the Los Angeles Unified School District Holiday Party.





## SUCCESSES & GOALS

- Over a 13 year history, TST has completed more than 2,000 TST Shows in the Southern California area, mainly in the under-served communities around the area.
- While Music Programs have been eliminated from most public school system, TST programs continue to provide the kids a fun, creative and energetic musical forum during the school day.
- TST has partnered with various non-profits organizations, support groups and public service organizations in order to serve more communities. Some of these organizations are: the Los Angeles Fire Department, L.A. Police Department, L.A. County Sherriff, L.A. Probation Department, County Board of Supervisors, L.A. Country Parks & Rec., and the L.A Unified School District.
- **THE GOAL OF TST**..... to broaden its reach. TST would like to expand this program to serve more interested communities; Continue to provide music as an interactive way to communicate, join together and positively impact school age children, all while providing them insights into the Entertainment Industry.



## TESTIMONIALS

➤ **Eric Garcetti, Current Mayor of Los Angeles (frm LA City Council, District 13):**

*"The School Tour brings together the entire community in Los Angeles to tackle our biggest issues. They have been key to the success of our local initiatives, from No-Bullying, Gang Prevention, Obesity Prevention, and improving the health of all communities."*

➤ **Bernard C. Parks, L.A. City Council, District 8**

*"The School Tour has gained the respect of this office by continually demonstrating its commitment to the youth and families...we have seen this program continue to grow in both numbers and services offered to the community."*

➤ **Eurliee, Recording Artists**

*"We had fun performing for The School Tour, THANK YOU for having us!"*





## TST IN ACTION







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## SCHOOL TOUR STAFF

### Advisory Staff:

- Dr. Norris Dorsey - Education Advisor
- Henry Gee "Hen Gee" Garcia – Business Development
- Dwayne "D Cat" Cornelius – Business Development

### Executive Staff:

- Randy Hankins – Founder
- Chris Roker – Executive Director

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