

CITY OF LOS ANGELES

TARZANA  
NEIGHBORHOOD COUNCIL

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TARZANA NEIGHBORHOOD COUNCIL  
JOINT BEAUTIFICATION COMMITTEE & SPECIAL BOARD MEETING AGENDA  
Wednesday, November 18, 2020 – 6:30 PM  
Tarzana, CA 91356

**VIRTUAL TELEPHONIC MEETING**

**How to Join the Virtual Telephonic Meeting**

**By Telephone: Dial 1-669-900-6833, enter 87747759073, and Press #9**

**You may also call in using the following phone numbers:  
833-548-0282, 888-475-4499, 877-853-5257, 833-548-0276**

**Online: Go to <https://zoom.us/j/87747759073> Passcode: 774723**

**or paste the address into the address bar on your browser and press Enter**

**Using the Zoom App: Join Meeting and enter ID: 877 4775 9073 Passcode: 774723**

*In conformity with the Governor’s Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Tarzana Neighborhood Council meeting will be conducted entirely telephonically.*

**Public Comment:** Every person wishing to address the Beautification Committee using a phone must call in using the information above to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting. The public is requested to dial \*9, when prompted by the presiding officer, to address the Board on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Speakers shall limit their comments to matters relevant to the item on the agenda. The Chair may rule that the speaker is out of order if the comments are not germane to the item under consideration. If multiple speaker cards are submitted on one agenda item, preference will be granted to members of the public who have not spoken previously during the meeting, either during public comment or on another agenda item. Public comment will be limited to 2 minutes unless adjusted by the presiding officer

**General Public Comment:** Comments from the public on other matters not appearing on the agenda that are within the Committee’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Committee meeting. Public comment may be limited to two minutes per speaker, unless adjusted by the presiding Committee Chair

**The American With Disability Act:** As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 72 hours prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment by email: [NCSupport@lacity.org](mailto:NCSupport@lacity.org) or phone: (213) 978-1551.

1. Call to Order, Roll Call, Welcoming Remarks

2. Public Comments – Comments from the public on non-agenda items within the Committee’s subject matter jurisdiction. Public comments are limited to two minutes per speaker
3. Discussion and motion: Approval of Minutes from March 11, 2020 committee meeting.
4. Discussion and motion: Discussion & comments of the 3 new TNC banner designs, created by Gold Metropolitan Media (GMM), with possible motion to choose one of the designs as is or with revisions to any one or all of the banners or reject them all.
5. Discussion & motion: Depending on action taken on agenda item 3, if changes/revisions to one or all newly proposed banner designs is necessary or a proposal for a new banner design is requested, discussion and possible motion to make changes to design of banners or ask GMM to create a new logo design.
6. Committee Business - Comment from Committee members on subject matters within the Committee’s jurisdiction.
  - a. Comment on Committee members own activities/brief announcements.
  - b. Brief response to statements made or questions posed by persons exercising their general public comment rights.
  - c. Introduce new issues for consideration by the Committee at its next meeting and to request they be considered for the next Committee agenda.
7. Adjournment.

For more information about the Tarzana Neighborhood Council visit our web site at [www.tarzananc.org](http://www.tarzananc.org)

**In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by clicking on the following link: <http://www.tarzananc.org/board> meetings.php, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact us at [tnc@tarzananc.org](mailto:tnc@tarzananc.org) or 818-921-4992. Any materials that may be distributed to a majority of the Board less than 72 hours prior to the above scheduled meeting are available for review by the public at 19040 Vanowen Street, Reseda, CA 91335 or on our website at [tnc@tarzananc.org](mailto:tnc@tarzananc.org)**

**Process for Reconsideration – Reconsideration of Board actions shall be in accordance with the Tarzana Neighborhood Council bylaws.**