**Strategic Plan 2017-18**

What is your NC's Big Goal's

1. Sponsor Earth Day Event and possibly another major Event along with a Partners.

2. Sponsor 3 to 4 town hall meetings regarding the proposed updates to our community plans

3. Publicize and participate in City Planning Department meetings regarding updates to our community plans and Transit Oriented Developments and Communities along the Orange Line.

4. Participate in other regional and CD3 events

5. Reach out to local organizations to sponsor events at their meetings. Create a Speakers Bureau.

6. Expand our email newsletter. Possibly create a formal newsletter in print. Create community wide or targeted mailings and evaluate their effectiveness.

7. Continue to expand our social media presence

8. Continue to have public interest speakers at our Board meetings

What is your NC's Big Solutions

1. We will work with local organizations that will either mail our newsletter to their email lists or request the organization to contact their subscribers, asking them to join our email lists.

2. Work with our Council Office and other city departments to have periodic community meetings where Stakeholders can discuss their issues, problems and ask questions of our Councilperson and various city departments.

3. Engage community volunteers, or, a professional, to prepare a regularly scheduled newsletter.

4. Specifically assign a person(s) the responsibility to maintain and update our web site and coordinate with social media.

5. Establish a list of speakers and their topics. Subsequently contact community organizations to discuss our speakers availability.

6. Establish areas of interest and contact speakers for our meetings

**Performance Metrics**

1. Will file 3 Community Impact Statements.

2. Will file 20 Requests for Action.

3. Will conduct 11 general Board meetings and 50 committee meetings.

4.Will collaborate on 6 events with other organizations etc.

5. Our NC will increase our stakeholder data base from 2500 to 2750

6. Will contact our stakeholder data base 30 times during the current year.